



TO: All Media
FROM: Sean M. Rathjen, President, Consumers Credit Union
RE: Two new additions to the CCU team
DATE: For release on May 22, 2007

Consumers Credit Union Introduces New “Prosperidad Team”

President’s Council initiates Prosperity Team at Member-owned Credit union

Waukegan, IL May 22, 2007: Consumers Credit Union (CCU) recently introduced its’ new “Prosperidad Team,” a group of committed CCU employees that attend community and CCU events to help build rapport with the Latino community. The “Prosperidad Team” was created by the credit union to increase awareness of the benefits of utilizing financial services within the growing Latino population.

“Consumers Credit Union is committed to provide educational opportunities to all aspects of the communities we serve,” said Sean M. Rathjen, CCU President. “The Prosperidad Team was created to help demonstrate how individuals and families could grow financially with enhanced knowledge about how to build personal relationships with the financial institution of their choice. Most Prosperidad Team members are bilingual . . . just one of the many ways we hope will help us accomplish our invitation for the Latino community to become part of the CCU family.”

The Prosperidad Team is led by Co-Chairs Sandra DeJesus (Waukegan Branch Manager) and Hal Coxon (VP Sales & Marketing). Other members include Member Service Representatives Cindy Penate, Hector Delgado and Maria Acevedo Contact Center Representative Maria Contreras, Real Estate Loan Officer Juan Gonzalez, Judy Dziedzic, Corporate Development & Marketing Coordinator, and Counter Service Representatives Christopher Flores, Patricia Ramirez and Gabriel Garcia.

The Prosperidad Team made its first appearance as Consumers Credit Union celebrated Cinco de Mayo at the Waukegan office. The festive celebration included food, giveaways and balloon sculptures for kids. The Team is also active with the Hispanic Chamber of Commerce: Sandra DeJesus was recently elected to the business organization’s Board of Directors and the credit union sponsors the Hispanic Chamber’s “Business After Hours” program six times each year. That support was one of the reasons CCU was recently recognized as "Business of the Year" by the Hispanic Chamber of Commerce.

For more information about the “Prosperidad Team,” please contact Sean M. Rathjen, Consumers Credit Union President, at 847.782.4670. CCU is Member-owned, with offices in Waukegan, Mundelein, Round Lake Beach, Gurnee, and North Waukegan and online at www.myconsumers.org.